

# ASTRONOMY DAY AWARD ENTRY FORM

Co-sponsored by: *The Astronomical League, Sky & Telescope,  
and The American Astronomical Society*

## I. AWARD OVERVIEW

The Astronomy Day Award is presented to organizations that best exemplify the concept of "Bringing Astronomy to the People" through special event programming.

### Prize Categories:

- **Primary Awards (\$150):** Awarded to the best entry in each population size category: Large, Medium, and Small.
- **Secondary Awards (\$50):** "Best New Idea" and "Quality Events Year After Year."
- **Honorable Mentions:** May be awarded at the judges' discretion.

## II. RULES & ELIGIBILITY

1. **Deadline:** All entries must be submitted electronically by **June 13** annually.
  2. **Eligible Events:** Entries may cover events from the previous Fall Astronomy Day and/or the current year's Spring Astronomy Day.
  3. **Eligibility:** Open to any nonprofit organization promoting space science (clubs, observatories, planetariums, museums, etc.).
  4. **Submission Format:** Entries must follow the structure of this form. Attachments (flyers/photos) must be in MS Word, JPEG, or PDF format.
  5. **Judging Criteria:** Entries are judged on originality, effectiveness, use of resources, and adherence to the theme "Bringing Astronomy to the People."
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# OFFICIAL ENTRY FORM

## SECTION A: CONTACT INFORMATION

- Organization Name: \_\_\_\_\_
- Contact Person: \_\_\_\_\_
- Mailing Address: \_\_\_\_\_
- City/State/Zip: \_\_\_\_\_
- Country: \_\_\_\_\_ Phone: \_\_\_\_\_
- Email: \_\_\_\_\_
- Website: \_\_\_\_\_

## SECTION B: EVENT SNAPSHOT

1. Population Size of Your Area: \_\_\_\_\_

(US entrants may use census.gov data)

### 2. Experience:

- How many Astronomy Day events has your group sponsored previously? \_\_\_\_\_
- List any previous Astronomy Day Awards won (Year/Category):  
\_\_\_\_\_

### 3. Event Basics:

- Date(s) of Event: \_\_\_\_\_
- Weather Conditions: \_\_\_\_\_
- Total Budget (USD): \$ \_\_\_\_\_
- Was a fee charged?  No  Yes (\$ \_\_\_\_\_)

### 4. League Registration:

Did you register your event on the Astronomical League website?

Yes

No (Reason: \_\_\_\_\_)

## SECTION C: STAFFING & PARTNERSHIPS

Please list all participating groups (sponsors, clubs, museums) and their volunteer contributions.

Organization Name	Total Members/Staff	# of Volunteers at Event
<b>TOTALS:</b>		

Other local institutions involved: \_\_\_\_\_

Local institutions invited but NOT involved: \_\_\_\_\_

## SECTION D: EVENT DETAILS & SCHEDULE

List all planned activities, locations, and attendance estimates.

Date	Time	Event Description	Location Type (Park, Mall, etc.)	Attendance

## SECTION E: MEDIA & PROMOTION

List all media coverage obtained (TV, Radio, Print, Web). Please attach copies of press releases, clippings, or screenshots.

Media Outlet Name	Story Title / Topic

## SECTION F: IMPACT & NARRATIVE

Please answer the following questions clearly. You may attach a separate sheet if needed.

**1. Effectiveness:** How effective was your program in generating new interest in astronomy? How would you improve next year?

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**2. Theme Adherence:** In what specific ways did your event adhere to the motto "Bringing Astronomy to the People"?

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**3. Why Should You Win?** Briefly describe what makes your event unique, original, or particularly worthy of recognition this year.

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## **SUBMISSION INSTRUCTIONS**

- **Photos:** Include a few well-composed photos labeled with the location and photographer's name.
- **Rights:** All entries become property of the Astronomical League. Submission constitutes permission to publish.
- **How to Submit:** Email this completed form and all attachments by **June 13** for this year's Spring Astronomy Day or for last year's Autumn Astronomy Day to:

**Mike Modrcin**  
**Astronomy Day Coordinator**  
**Email: [astronomyday@astroleague.org](mailto:astronomyday@astroleague.org)**  
**Phone: 402-658-5485**